

NOV1/12 12.27
*** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____
BUYER NAME _____

BUYER NAME	SALES PRSN	WA- CHERYL BLAIR
------------	------------	------------------

CONTRACT # 6401846

EST#	COMMENTS:	(LINE)	ORDER	

CLASS :	NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

NOV 6/12 WK-1

CO-OP BILLING NEEDED

TO SUSIE/JEN

FR LINDSEY FOR CHERYL
NEW ORDER (ALREADY BOOKED AT STATION)
ADDED SPOTS TO THAT
TTLS \$32,950
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-459A PROGRAM : CH11 NEWS	30		\$175.00	10/31	11/2	2		W-F	2
2			500A-530A PROGRAM : CH11 NEWS AT5A	30		\$825.00	10/31	11/2	1		W-F	1
3			530A-600A PROGRAM : CH11 NEWS	30		\$1,125.00	10/31	11/2	2		W-F	2
4			1100P-1135P PROGRAM : CH11 LATE NEWS	30		\$2,700.00	10/31	11/2	1		W-F	1
5			1100P-1130P PROGRAM : CH11 LATE NEWS	30		\$2,900.00	11/3	11/3	1		SAT	1

NOV1/12 12.27
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1135P-1235A	30	4	\$675.00	10/31	11/2	2		W-F	2
PROGRAM : TONIGHT SHOW												
7			600P-630P	30	3	\$925.00	11/4	11/4	1		SUN	1
PROGRAM : CH11 NEWS												
8			330P-700P	30	5	\$5,000.00	11/3	11/3	1		SAT	1
PROGRAM : PITTS VS NOTRE GAME												
9			700P-805P	30	4	\$3,750.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
10			530A-600A	30	2	\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS - <i>ACAP NEWS</i>												
11			600A-800A	30	2	\$675.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
12			800A-1030A	30	2	\$750.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
13			900P-1100P	30	2	\$4,050.00	11/3	11/3	1		SAT	1
PROGRAM : RUDY												
14			100A-130A	30	2	\$750.00	11/3	11/3	1		SAT	1
PROGRAM : JEROME BETTIS												
15			530A-800A	30	2	\$675.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
16			800A-1000A	30	2	\$750.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
17			1100A-1130A	30	3	\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : OUR REGIONS BUSINESS												

REP HEADLINE# 6401846
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 12.2
 *** WPXI-TV *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			1200N-1230P	30	2	\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : FUDY												
19			230P-330P	30	2	\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SPORTS												
20			1235A-135A	30	2	\$750.00	11/4	11/4	1		SUN	1
PROGRAM : LAW AND ORDER												
NOV/12 32950.00												

CONTRACT TOTAL 32950.00
 TOTAL SPOTS 23

Total Spots 23
31,525

28007.2

10/11

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*